

Navigating Mergers & Acquisitions Accounting for Credit Unions



TODAY'S PRESENTER

Cole Schulte, Director

Cole Schulte leads the firm's fair value business line, which includes mergers and acquisitions, goodwill impairment testing, and fair value advice related to footnote disclosures. In addition, he helps lead the company's CECL product line and is responsible for model enhancements. In his role as Director, Cole manages a team working on these engagements. He joined Wilary Winn in 2016. Cole has a bachelor's degree in finance from the Carlson School of Management at the University of Minnesota.





MERGERS & ACQUISITIONS

About Wilary Winn

- Founded in 2003, Wilary Winn provides expert, unbiased, fee-based, actionable advice to banks and credit unions. We have more than 600 financial institution clients in 49 states, including 41 of the top 100 credit unions.
- Our mission is to strengthen community financial institutions because we believe they are key to healthy communities.
- Our sole focus on financial institutions for over two decades means you can have confidence in us.
 We are recognized as experts in the field by our colleagues, the major accounting firms, and regulators.



MERGERS & ACQUISITIONS

Our Approach

- Purchase accounting requires that the merged-in institution's balance sheet be recorded at fair value. We determine this by estimating the fair value of:
 - Assets acquired, including loans and investments
 - Liabilities assumed, including the core deposit intangible arising from the non-maturing shares
 - Fair value of equity and the resulting amount of goodwill or bargain purchase gain
- Our preliminary valuation:
 - Is designed to help our clients better understand the accounting, combined balance sheet risk, and regulatory capital implications from a contemplated merger
 - Used to support the application seeking regulatory approval
- Our final valuation is performed as of the legal closing date, is used to record the day one journal entries, and provides the basis for the ongoing accounting



AGENDA

Topics Covered Today

- Accounting Basics
- Implications
- Updates
- Credit Unions Buying Banks





Topic 805, Business Combinations (ASC 805)

- Prior to 2009, credit unions accounted for mergers using pooling of interest method
- Beginning in 2009, FASB required credit union mergers and acquisitions to be recorded at fair value
 - Application for acquiring a business only, not an asset purchase



Valuation Steps

- Overall value of the acquired credit union
- Fair value of the acquired credit union's financial assets and liabilities
- Fair value of the acquired credit union's non-financial assets and liabilities
- Fair value of any intangible assets the most common being the core deposit intangible
- Value of the Tradename
- Amount of Goodwill/Bargain Purchase Gain resulting from the transaction



Overall Value of the Acquired Credit Union

- Discounted Cash Flow
 - Estimates future earnings by developing pro-forma balance sheets and income statements
 - Determine dividendable income to maintain capital adequacy
 - Develop estimate for lifetime earnings
 - Discount resulting estimated cashflows to valuation date at discount rate

Xyz Credit Union Projected Statement of Income and Expense

For the Period Ending	12/31/2025	12/31/2026	12/31/2027	12/31/2028	12/31/2029	12/31/2030	12/31/2031	12/31/2032	12/31/2033	12/31/2034	
Net Income (Loss)	4,600,276	4,649,190	4,388,964	3,704,741	4,382,073	5,351,309	5,544,308	5,806,474	6,126,564	6,456,483	
Retained Earnings Adjustment to Maintain Equity	4,600,276	381,345	869,326	1,367,585	1,442,805	1,539,499	1,596,248	1,658,192	1,718,815	1,113,044	Year 10 Earnings Cap
Dividendable Income	<u> </u>	4,267,846	3,519,638	2,337,155	2,939,268	3,811,810	3,948,061	4,148,282	4,407,750	5,343,439	64,085,111

NPV



Overall Value of the Acquired Credit Union

- Guideline Transaction
 - Obtain transaction information, including price-to-tangible book value, for recent acquisitions
 of banks with similar business operations, profitability, and size located in similar geographic
 area to acquirer
 - Resulting median deal value/tangible book ratio is multiplied by credit union's capital, less any excess capital

	Announcement	•	Tangible Equity / Tangible		NPA /	LTM	LTM Efficiency	Deal Value / Tangible
Buyer Name / Target Name	Date	Assets		Deposits		ROAA*	Ratio*	Book
Bancorp 34, Inc./CBOA Financial, Inc.	4/27/2023	412,185	7.38%	98.45%	0.33%	0.80	74.07	97.44
Byline Bancorp, Inc./First Security Bancorp, Inc.	9/30/2024	354,561	8.52%	62.36%	0.18%	1.24	57.71	145.72
CCFNB Bancorp, Inc./Muncy Bank Financial, Inc.	4/18/2023	650,870	7.53%	90.05%	0.00%	0.90	67.25	121.88
Equity Bancshares, Inc./Rockhold Bancorp	12/6/2023	405,681	12.56%	35.56%	0.47%	0.76	54.86	127.00
First Commonwealth Financial Corporation/CenterGroup Financial, Inc.	12/18/2024	348,397	10.26%	102.47%	0.10%	0.77	68.77	160.18
United Community Banks, Inc./ANB Holdings, Inc.	12/3/2024	438,765	12.98%	86.78%	0.11%	0.97	57.16	149.88
Median	$\wedge \times \wedge$	408,933	9.39%	88.42%	0.15%	0.85	62.48	136.36
Xyz Credit Union								
Xyz CU Financial Ratios		515,379	11.38%	116.64%	0.42%	0.81	70.12	V \



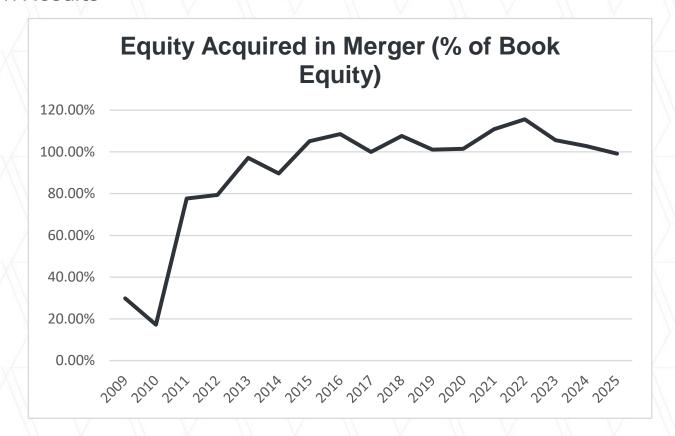
Overall Value of the Acquired Credit Union

- Guideline Public Company
 - Obtain financial information on the publicly traded banks with similar business operations, profitability, and size located in similar geographic areas to acquirer
 - Resulting median price/tangible book value is adjusted by market control premium and multiplied by credit union's capital, less any excess capital

						December	31, 2024	September	30, 2024
			Tangible Equity /	5 Yr	5 Yr	P/E Ratio -		P/E Ratio -	
Company Name	State	Total Assets (in thousands)	Tangible Assets	Average ROAA*	Average Growth	Trailing 4 Quarters	Price to TBV	Trailing 4 Quarters	Price to TBV
Community Capital Bancshares, Inc.	GA	267,301	10.69%	1.22	8.11	6.17	0.96	5.75	0.87
Hamlin Bank and Trust Company	PA	435,719	20.39%	1.09	3.46	12.94	0.81	NA	NA
Home Federal Bancorp, Inc. of Louisiana	LA	607,763	8.26%	0.85	5.89	11.51	0.79	11.56	0.79
Lake Shore Bancorp, Inc.	NY	685,504	13.11%	0.78	2.22	15.62	0.88	18.48	0.86
Mifflinburg Bancorp, Inc.	PA	596,687	9.37%	0.87	5.18	10.37	0.83	10.40	0.83
Oak Ridge Financial Services, Inc.	NC	663,682	9.49%	1.00	6.80	10.05	0.90	9.38	0.83
Peoples Bancorp, Inc.	MD	306,191	10.87%	0.88	7.48	11.86	1.19	NA	NA
Redwood Capital Bancorp	CA	528,261	9.57%	1.07	7.55	7.90	0.82	7.70	0.84
River Valley Community Bancorp	CA	602,574	8.55%	0.97	7.05	17.34	1.42	16.06	1.29
Summit Bancshares, Inc.	CA	293,424	16.21%	1.09	3.89	11.36	1.09	10.54	1.07
Susquehanna Community Financial, Inc.	PA	587,573	5.68%	0.81	3.78	15.61	1.09	14.08	0.85
The Farmers Bank of Appomattox	VA	352,041	9.66%	0.99	7.97	9.06	0.72	9.11	0.69
Median		557,917	9.62%	0.98	6.34	11.44	0.89	10.47	0.85
Xyz Credit Union									
Xyz CU Financial Ratios) \	515,379	11.38%	0.85	5.92	3/()	V) / V	37

Overall Value of the Acquired Credit Union

WWRM Valuation Results





Fair Value of Financial Assets and Liabilities

- Investments
 - Certificates of deposit discounted over expected life of asset using estimated market interest rate
 - Other securities priced using Bloomberg or other pricing service
- Borrowings
 - Borrowings discounted over expected life of liability using estimated market interest rate
- Deposits
 - Time deposits discounted over expected life of liability using estimated market interest rate
 - Non-maturing deposits are recorded at book value



Fair Value of Financial Assets and Liabilities

- Loans
 - Discount the contractual cash flows at an "all in" estimated market discount rate, which
 includes a credit spread OR develop a "best estimate of expected cash flows" and discount the
 amounts back to the valuation date at an appropriate discount rate net of the credit spread
 - Begin with contractual cash flows per loan agreement
 - Modify the cash flows based on estimates for prepayment, default, and loss severity
 - Discount the resulting expected cash flows back to the valuation date
 - The book value of the loans is adjusted for the purchase discount or premium
 - Determine if there are loans with "more than insignificant deterioration in credit quality since origination"
- Allowance for credit losses
 - Recorded at zero because the estimated discount or premium includes estimated credit losses



Fair Value of Financial Assets and Liabilities

WWRM Loan Valuation

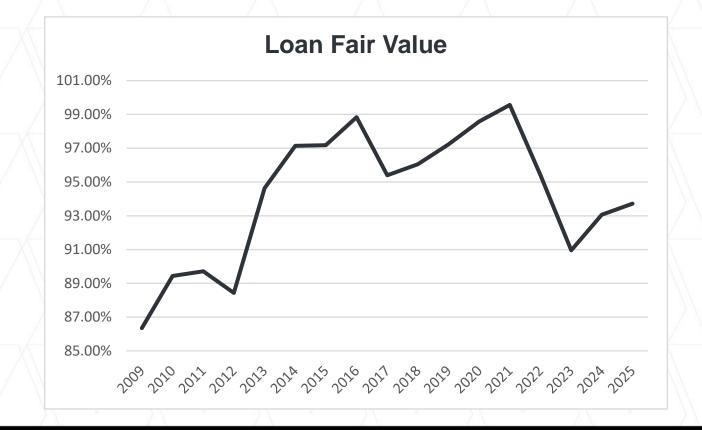
Xyz Credit Union	
Loan Valuation as of December 31, 2	024

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																Risk-Free						Undiscounted	Discount
	Principal	# of	Avg	Avg	60+		Lifetime			Avg					Future	Discount	Discount	Discount	Fair	Fair		Principal	Rate
	Balance	Loans	FICO	LTV*	DQ%	WAC	WAC	Age	WAM	Life	CPR %	CRR %	CDR %	Severity%	Loss %	Rate	Spread	Rate	Value %	Value \$	Difference	Losses	Difference
Fixed Rate Mortgage	40,223,664	152	770	51%	0.0%	3.3%	3.3%	52	266	6.4	9.3%	9.0%	0.3%	8.7%	0.17%	6.6%	0.0%	6.6%	84.3%	33,902,885	(6,320,779)	(68,894)	(6,251,885)
ARM	64,126,034	151	767	51%	0.9%	3.0%	3.7%	51	309	7.3	9.6%	8.9%	0.7%	6.8%	0.23%	4.5%	2.1%	6.6%	83.8%	53,767,927	(10,358,107)	(146,440)	(10,211,668)
Home Equity 2nd	63,968,019	674	741	66%	1.6%	6.6%	6.6%	37	122	3.5	19.1%	17.4%	1.7%	18.2%	0.82%	7.6%	0.3%	8.0%	95.5%	61,063,846	(2,904,173)	(524,094)	(2,380,079)
HELOC 2nd	214,225,648	1,864	729	64%	1.5%	8.5%	8.3%	20	325	5.0	18.7%	16.9%	1.8%	16.1%	1.13%	7.5%	0.9%	8.3%	98.5%	211,108,580	(3,117,068)	(2,424,968)	(692,100)
New Vehicle - Direct	4,372,894	170	761	n/a	0.0%	4.7%	4.7%	21	47	1.6	19.7%	19.0%	0.7%	38.6%	0.40%	5.4%	0.5%	5.9%	97.9%	4,282,956	(89,938)	(17,437)	(72,501)
Used Vehicle - Direct	13,664,690	749	750	n/a	0.0%	5.2%	5.2%	16	49	1.6	20.4%	19.1%	1.3%	35.4%	0.73%	5.7%	0.6%	6.3%	97.6%	13,342,380	(322,309)	(99,069)	(223,240)
Personal LOC	97,827	80	694	n/a	0.0%	5 15.6%	15.6%	n/a	58	1.6	24.9%	21.1%	3.9%	100.0%	6.98%	10.5%	2.2%	12.7%	98.2%	96,041	(1,786)	(6,825)	5,039
Signature	3,765,736	297	732	n/a	0.8%	11.3%	11.3%	14	42	1.4	24.9%	22.6%	2.3%	100.0%	3.04%	10.5%	1.2%	11.7%	96.9%	3,650,687	(115,049)	(114,298)	(751)
Share Secured	16,199	4	628	n/a	0.0%	6 4.7%	4.7%	50	25	0.7	29.7%	29.6%	0.1%	0.0%	0.00%	3.7%	0.0%	3.7%	100.5%	16,283	83	/ -\	83
Credit Card	4,434,765	1,266	737	n/a	1.6%	6 14.1%	14.1%	n/a	74	2.0	28.7%	25.5%	3.2%	100.0%	5.78%	13.0%	1.1%	14.1%	95.2%	4,223,586	(211,180)	(256,158)	44,979
Total	408,895,476	5,407	742	61%	1.2%	6.8%	6.8%	30	268	5.0	16.6%	15.2%	1.5%	17.0%	0.89%	7.0%	0.9%	7.8%	94.3%	385,455,169	(23,440,307)	(3,658,184)	(19,782,123)

^{*} The LTV shown here on loans in the second lien position is the combined loan to value.

Fair Value of Financial Assets and Liabilities

WWRM Valuation Results



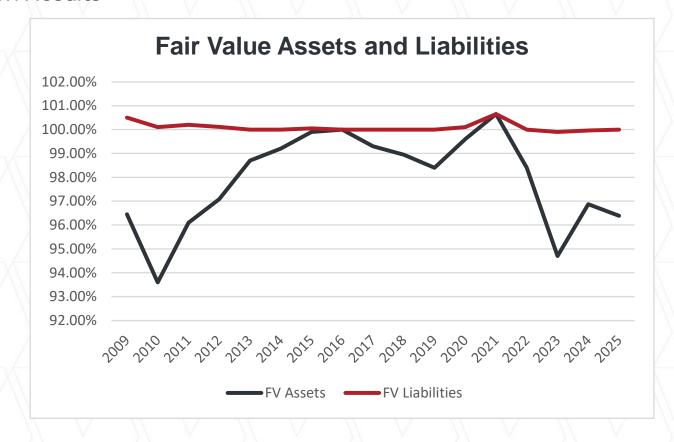


Fair Value of Non-Financial Assets and Liabilities

- Land and Building
 - Commercial real estate appraisals generally used
- Real estate leases
 - Lease cost is greater than market rate, an asset is recorded
 - Lease cost is less than market rate, a liability is recorded

Fair Value of Assets and Liabilities

WWRM Valuation Results



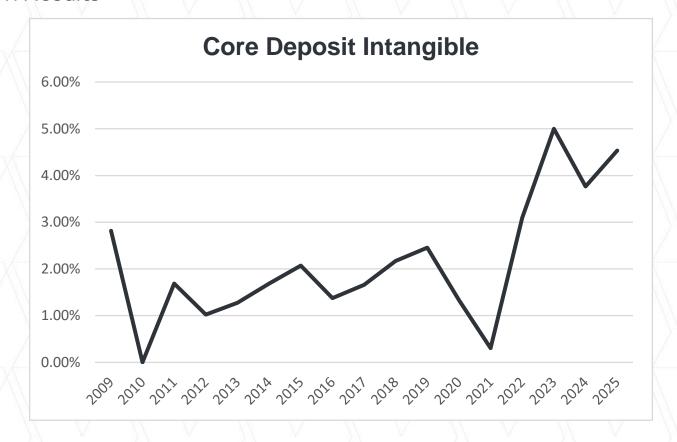


Fair Value of Intangible Assets

- Core Deposit Intangible
 - Premise is that a rational buyer would be willing to pay a premium to obtain a group of core
 deposit accounts that are less expensive than the buyer's marginal cost of funds
- Trade Name
 - Can have value based on how widely it is recognized
- Mortgage Servicing Rights
 - Rights to service a loan that has been sold in the secondary market for a fee
 - Determined via discounted cash flow analysis

Fair Value of Intangible Assets

WWRM Valuation Results





Amount of Goodwill/Bargain Purchase Gain

- Goodwill
 - Amount required to balance day one journal entry
 - Mergers generally result in goodwill
- Bargain Purchase
 - GAAP requires credit union to "double check" its work



Day One Accounting

WWR	M Example	Debit	Credit	Net Summary	Lifetime Impact on Income		
	Investments Available-for-Sale Debt Securities Available-for-Sale Debt Securities - Premium		7,759,882 752,401	- Not Guilliay	7,759,882 Increase in Interest Income		
	Available-for-Sale Debt Securities - Discount Unrealized Gain/Loss on Investment Securities	98,012 8,414,271					
	Loans Allowance for Credit Losses Credit Adjustment Discount Rate Adjustment		1,793,527 1,864,657 19,782,123		1,864,657 Increase in Interest Income 19,782,123 Increase in Interest Income		
	Total Loans and Leases - Loss Allowance Other Assets Land and Building Core Deposit Intangible All Other Assets	3,644,404 - 9,907,931	1,008,469 - 336,737	(19,795,903) 8,562,725	(9,907,931) Decrease in Non-Interest Income		
	Liabilities Lease Liability Other Borrowings	- 448,525	67,647	380,878	67,647 Decrease in Lease Expense (448,525) Increase in Interest Expense		
	Shares Share Certificates Equity		366,073	(366,073)	366,073 Decrease in Interest Expense		
	Equity (removal of existing equity accounts) Equity (record equity acquired in merger) Goodwill	58,650,914 - 22,031,820	- 69,464,361 -	11,218,373			
		103,195,878	103,195,877	0	19,483,926 Net Future Income Impact		



Day Two Accounting

- Investments
 - Premiums or discounts are amortized or accreted as a decrease or increase in interest income
- Borrowings and Time Deposits
 - Premiums or discounts are amortized or accreted as a decrease or increase in interest expense
- Core Deposit Intangible
 - Amortized on a level-yield over estimated lives of non-time deposits as a reduction to noninterest income
- Fixed Assets
 - Depreciated over estimated remaining lives



Day Two Accounting

- Loans
 - Purchased Credit Deteriorated loans (PCD) financial assets that have experienced a morethan-insignificant deterioration in credit quality since origination, as determined by an acquirer's assessment
 - Non-PCD loans acquiring institution expects to receive all contractually specified principal and interest payments



Day Two Accounting

- Non-PCD Loans
 - Premiums or discounts are amortized or accreted as a decrease or increase in interest income.
 - Allowance for credit loss should be recorded through provision expense
- PCD Loans
 - Allowance for credit loss is recorded through adjustment to amortized cost basis of financial asset (balance sheet gross-up)
 - Favorable and unfavorable changes in expected credit-related cashflows will run through the allowance and credit loss expense
 - Non-credit premiums or discounts are amortized or accreted as a decrease or increase in interest income based on the effective yield after the gross-up





Accounting Implications

- PCD and CECL
- Capital Impact
- Goodwill
- Ongoing Earnings



PCD and CECL

WWRM Example

Non-PCD Loans								
Total Loans	15,000,000							
Less: Discount Rate								
Adjustment	(400,000)							
Less: Credit Adjustment	(100,000)							
Net Balance	14,500,000							
ACL %	0.7%							
\								
Allowance for Credit Losses	(100,000)							
Net Balance including ACL	14,400,000							

2 V								
PCD Loans								
Total Loans	15,000,000							
Less: Discount Rate								
Adjustment	(400,000)							
Less: Credit Adjustment	(100,000)							
Plus: Allowance for Credit								
Losses	100,000							
Net Balance	14,600,000							
	/							
ACL %	0.7%							
Allowance for Credit Losses	(100,000)							
Net Balance including ACL	14,500,000							

Non-PCD loans result in double counting of the credit adjustment and a provision expense for CECL. PCD loans result in no double count and no day one provision expense.



Capital Impact

- GAAP equity
 - Equity acquired in merger used for GAAP equity
- Regulatory net worth
 - Adjustments to retained earnings through business combinations used for regulatory net worth
- Risk-based capital
 - Impact of intangible assets



Goodwill

- Goodwill accounted for in one of two ways:
 - Amortization irrevocable accounting election
 - Annual impairment testing
 - Qualitative
 - Quantitative
 - Impact to capital



Ongoing Earnings

- Discounts on assets are accreted as additional income
- Premiums on assets are amortized as reductions to income
- Discounts on liabilities are amortized as additional expense
- Premiums on liabilities are accreted as reductions to expense



Accounting Implications

- Fair Value Example 1: ABC CU
 - \$1.0B in assets
 - \$855M in loans
 - \$100M in investments
 - \$900M in shares
 - 95% loan to deposit ratio
 - Large concentration in fixed rate real estate lending

- Fair Value Example 2: XYZ CU
 - \$1.0B in assets
 - \$540M in loans
 - \$300M in investments
 - \$900M in shares
 - 60% loan to deposit ratio
 - Large concentration in consumer lending



Accounting Implications

- Fair Value Example 1: ABC CU
 - CECL impact: \$8.5M provision expense
 - Goodwill: \$10.0M
 - Ongoing earnings: \$12.0M

- Fair Value Example 2: XYZ CU
 - CECL impact: \$7.0M provision expense
 - Goodwill: \$2.0M
 - Ongoing earnings: \$(2.5M)

UPDATES





UPDATES

Pending Guidance from FASB

- •The FASB decided to retain the current accounting for PCD assets, but revised the objective of the proposed ASU to be one that improves the accounting for PFAs that do not fall under the current PCD scope. All acquired loans except for credit cards would be subject to PFA standard.
- •All loans, except for credit cards, would be considered seasoned and fall under the scope of the PFA standard if they are acquired through a business combination.
- •The acquiring entity would record the initial amortized cost basis of the seasoned loans as the purchase price plus the initial ACL, which is the gross-up approach. Thereafter, the acquiring entity would use the interest method to recognize as interest income the non-credit discount or premium on the seasoned loans.
- •FASB decided that the PFA standard should be applied prospectively for annual reporting periods beginning after December 15, 2026, and interim reporting periods within those annual reporting periods. However, early adoption would be permitted for any annual or interim periods beginning in 2026.

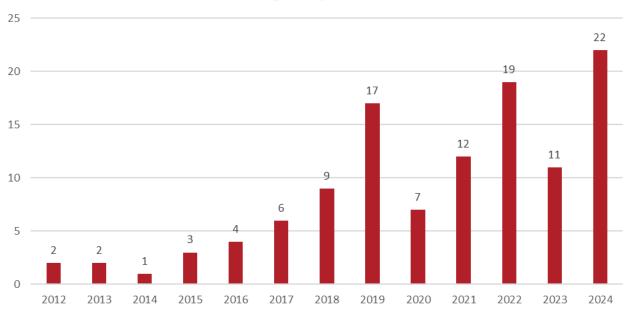
CREDIT UNIONS BUYING BANKS



CREDIT UNIONS BUYING BANKS

Number of Deals







CREDIT UNIONS BUYING BANKS

Implications

- PCD and CECL
 - Specified reserves on CRE can be designated PCD
- Capital Impact
 - Dilutive to GAAP equity and regulatory capital
 - Subordinated debt
- Goodwill
 - Some transactions have resulted in substantial amounts of goodwill



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FAIR VALUE RESOURCES

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Resources

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Bank Merger and Acquisition Activity [White Paper]

Providing an overall perspective of the banking merger and acquisition marketplace, this September 2024 white paper includes industry-wide data on bank mergers and acquisitions since 2000, with a focus on 2022-2024.

Credit Union Merger Results Through 2023 [White Paper]

This June 2024 white paper, an update to our 2021 version, provides readers with an overall perspective of the merger marketplace as well as valuation metrics from the work that Wilary Winn has performed.

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ABOUT WILARY WINN

About Wilary Winn

- Founded in 2003, Wilary Winn provides expert, unbiased, fee-based, actionable advice to banks and credit unions. We have more than 600 financial institution clients in 49 states, including 41 of the top 100 credit unions.
- Our mission is to strengthen community financial institutions because we believe they are key to healthy communities.
- Our sole focus on financial institutions for over two decades means you can have confidence in us.
 We are recognized as experts in the field by our colleagues, the major accounting firms, and regulators.

Thank You

